

Furniture **Mega Deals**

Key features and benefits:

- · Drive sales in the ever-growing furniture market
- Entice your customers to purchase more furniture products with great offers
- Brand new design for 2018 including lifestyle images and more custom content for your business
- Products from VOW's fantastic First range are heavily featured
- Attend VOW's regular furniture training events for key market insights and exclusive offers
- myMarketing includes a range of Furniture end user marketing materials for you to push extra sales
- Available free of charge on my Marketing for you to customise with your own pricing and company branding



Publication – January 2018, Deadline – 6th October 2017
Publication – April 2018, Deadline – 2nd February 2018
Publication – July 2018, Deadline – 4th May 2018
Publication – October 2018, Deadline – 3rd August 2018











Cover



Workspace Catalogue

- · Completely revamped publication that competes with other specialist furniture catalogues in the market
- Professionally produced editorial spreads to effectively position you as an expert in the furniture category
- Educational content enables your customers to make an informed buying decision
- Enhanced new design includes schematic line drawings for a professional look and feel











myMarketing





• There is an array of end user marketing materials available for you to utilise free of charge on myMarketing. For 2018 we are ensuring that regular materials are uploaded to promote the ever-growing furniture market, including flyers, HTML templates and web banners.