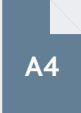



Key features and benefits:

- New quarterly magalogue to enable you to promote new products throughout the year
- Enhanced look and feel to position you as an expert in the £5 billion Facilities Supplies market
- Additional seasonal content to allow you to drive sales each quarter
- Professionally produced editorial spreads to enable your customers to make informed purchasing decisions
- Available as a VOWdigimailer to enable you to drive sales online
- Drive additional sales with a vast range of Facilities Supplies materials on myMarketing




A4

Size



Est. 36

Page Count



RRP, Unpriced, Sale

Pricing Options

Publication - January 2018, Deadline - 6th October 2017
 Publication - April 2018, Deadline - 2nd February 2018
 Publication - July 2018, Deadline - 4th May 2018
 Publication - October 2018, Deadline - 3rd August 2018

Facilities First is available as a VOWdigimailer - contact your VOW Account Manager for more information

FACILITIES FIRST Spotlight on... Summer Essentials
Offers end 31st January 2018

Make sure you're ready for the heatwave!



Keep the workplace hydrated this summer!



Also in this issue:

Go to page 12 to view our brand new range of Facilities Supplies products available NOW!

Our entire Facilities Supplies range is available to view from page 40!

Are you prepared for the new school year?



One-Call Office Supplies

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Email: london@vow.co.uk Website: www.vow.co.uk

FACILITIES FIRST Spotlight on... Summer Essentials
Offers end 31st January 2018

5 products every business needs in a heatwave!

1. A fan to keep the office cool

With a heatwave expected across Britain in the coming months, being at work isn't always easy.

Under home where you can relax and keep cool a little, however, in the office you can't. A fan is a simple, effective way to keep your office cool. There are many different types of fans available, from desk fans to large industrial fans. Choose the one that best suits your needs.

With the option of working from home or more flexibly for some, it's not for everyone to be in the office during a heatwave. However, if you have to go to work, get more fans and fans to be in the office.

Here are the products that every employer should have in their workplace in the summer months.

2. A hydration kit to keep employees hydrated

It's important to keep employees hydrated in hot weather. A hydration kit is a simple, effective way to keep your employees hydrated. It includes water bottles, electrolyte drinks, and other products that help keep your employees hydrated.

There are many different types of hydration kits available, from simple water bottles to more complex kits that include electrolyte drinks and other products. Choose the one that best suits your needs.

Here are the products that every employer should have in their workplace in the summer months.

3. Cooling towels to keep employees cool

Cooling towels are a simple, effective way to keep your employees cool. They are made of a special material that absorbs sweat and keeps your employees cool. They are also easy to use and can be used in many different ways.

There are many different types of cooling towels available, from simple towels to more complex towels that include other products. Choose the one that best suits your needs.

Here are the products that every employer should have in their workplace in the summer months.

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The summer version (above) will include editorial content on seasonal topics to help you promote key product areas for the time of year including fans, cold drinks and janitorial supplies for schools during the summer holidays.

The winter edition (below) will enable you to drive sales on hot beverages to keep your customers warm, winter car care kits to keep them safe and hygiene products to keep them healthy.

FACILITIES FIRST Spotlight on... Winter Essentials
Offers end 31st July 2018

Don't let the snow beat you this winter!



Five ways to make the most of workplace breaks!



How to fight the office bug!



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FACILITIES FIRST Spotlight on... Winter Essentials
Offers end 31st July 2018

How to fight the winter office bug!

Wash those hands

It's important to keep your hands clean in the winter. Hand sanitiser is a simple, effective way to keep your hands clean. It is easy to use and can be used in many different ways.

There are many different types of hand sanitiser available, from simple sanitiser to more complex sanitiser that include other products. Choose the one that best suits your needs.

Here are the products that every employer should have in their workplace in the winter months.

Green tea

Green tea is a simple, effective way to keep your employees healthy. It contains antioxidants that help keep your employees healthy. It is also easy to use and can be used in many different ways.

There are many different types of green tea available, from simple green tea to more complex green tea that include other products. Choose the one that best suits your needs.

Here are the products that every employer should have in their workplace in the winter months.

Anti-bac office keyboards

Anti-bac office keyboards are a simple, effective way to keep your employees healthy. They are made of a special material that kills bacteria. They are also easy to use and can be used in many different ways.

There are many different types of anti-bac office keyboards available, from simple keyboards to more complex keyboards that include other products. Choose the one that best suits your needs.

Here are the products that every employer should have in their workplace in the winter months.

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New improved designed spreads with lifestyle images in the border

Group product shots utilised where appropriate to promote the full range

Price flashes on selected pages

Hero and Q-Connect slots consistent

USP icons stand out on the page

Unique icon for each section in the footer

Page number and section title are easy to find

Unique page design to main catalogue with easy to find page title

myMarketing

Campaigns available for you to utilise in 2018 will include:

- Get organised for the New Year
- Fairtrade Fortnight
- Spring cleaning
- Workplace wellbeing
- Keep cool for the summer with fans
- Back to school
- Dark nights
- Winter essentials
- Christmas packaging

VOW's exclusive brands provide you with a cost-effective, margin heavy alternative to market leading brands. myMarketing features a vast range of exclusive brand campaigns for you to personalise with your own pricing and company branding.



2work provides a professional and affordable range of cleaning supplies for the modern workplace.



myCafé provides a selection of quality beverages and catering supplies to help ensure any workplace remains a happy place.



The GoSecure range offers you a choice of packaging and mailing solutions for any office, warehouse or home.



A range of essential supplies for retailers including machine rolls for tills or EPOS devices and restaurant pads for hospitality.

Order the Facilities First Mailer online via the VOW Publications Manager