

Key features and benefits:

- Revamped to position you as an expert across all categories
- Educational content to enable your customers to make an informed buying decision
- 15 new professionally designed cover options
- New introduction pages promoting new product launches and VOW Exclusive brands
- Available as a VOWdigidat to enable you to drive sales online
- Drive additional sales with further materials on myMarketing

A4
Size

976
Page Count

RRP Unpriced
Pricing Options

Publication - January 2018, Deadline - 25th August 2017

Info slots provide your customers with key information to make a purchase

What is CPO?

All our certified pre-owned products are thoroughly inspected, tested and resealed to ensure they meet original manufacturer specifications. The average lifespan of all the devices of a given type is 3-5 years with this to be considered in the performance of a device.

CPO parts are identical and are made to the same standards as the original manufacturer. The average lifespan of all the devices of a given type is 3-5 years with this to be considered in the performance of a device.

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1. iPhone 5S

Apple iPhone 5S (16GB) - 16GB

Apple iPhone 5S (32GB) - 32GB

Apple iPhone 5S (64GB) - 64GB

Apple iPhone 5S (128GB) - 128GB

2. iPhone 6

Apple iPhone 6 (16GB) - 16GB

Apple iPhone 6 (32GB) - 32GB

Apple iPhone 6 (64GB) - 64GB

Apple iPhone 6 (128GB) - 128GB

3. Bluetooth Speaker

Verbatim Bluetooth Speaker

Verbatim Bluetooth Speaker

4. Micro SDHC Memory Card

Verbatim Micro SDHC Memory Card

Verbatim Micro SDHC Memory Card

5. Data Charge Cables

Verbatim Data Charge Cables

Verbatim Data Charge Cables

6. Motion Bluetooth UC Headsets

Verbatim Motion Bluetooth UC Headsets

Verbatim Motion Bluetooth UC Headsets

7. Voyager Legend UC Bluetooth Headsets

Verbatim Voyager Legend UC Bluetooth Headsets

Verbatim Voyager Legend UC Bluetooth Headsets

8. Car Holder

Verbatim Car Holder

Verbatim Car Holder

Newly designed product USPs

Best seller, brand leader and great value slots

New page design with hard colour edge to ensure sections are easy to find

Products positioned effectively to ensure images are the focal point of the page

Skincare and Surface Wipes

1. EcoTech Baby Wipes

100% Natural Baby Wipes

100% Natural Baby Wipes

2. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

3. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

4. Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

5. Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

6. Flash Disinfectant Wipes

Flash Disinfectant Wipes

Flash Disinfectant Wipes

7. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

8. Flash Disinfectant Wipes

Flash Disinfectant Wipes

Flash Disinfectant Wipes

9. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

10. Flash Disinfectant Wipes

Flash Disinfectant Wipes

Flash Disinfectant Wipes

Kitchen Cleaning Chemicals

1. ZWork Kitchen Cleaner

ZWork Kitchen Cleaner

ZWork Kitchen Cleaner

2. ZWork Oven Cleaner

ZWork Oven Cleaner

ZWork Oven Cleaner

3. ZWork Kitchen

ZWork Kitchen

ZWork Kitchen

4. ZWork Cleaning

ZWork Cleaning

ZWork Cleaning

5. ZWork Neutral Detergent

ZWork Neutral Detergent

ZWork Neutral Detergent

6. Flash Disinfecting Degreaser

Flash Disinfecting Degreaser

Flash Disinfecting Degreaser

7. Flash Disinfecting Degreaser

Flash Disinfecting Degreaser

Flash Disinfecting Degreaser

8. HoB Bleach Cream

HoB Bleach Cream

HoB Bleach Cream

Easy to read page title

Lifestyle images show the products in situ

746 Cleaning and Hygiene

1. EcoTech Baby Wipes

100% Natural Baby Wipes

100% Natural Baby Wipes

2. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

3. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

4. Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

5. Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

Flash Wipes & Co Wipes

6. Flash Disinfectant Wipes

Flash Disinfectant Wipes

Flash Disinfectant Wipes

7. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

8. Flash Disinfectant Wipes

Flash Disinfectant Wipes

Flash Disinfectant Wipes

9. EcoTech Disinfectant Wipes

Disinfectant Wipes

Disinfectant Wipes

10. Flash Disinfectant Wipes

Flash Disinfectant Wipes

Flash Disinfectant Wipes

60 Desktop Accessories

1. Letter Trays

Letter Trays

Letter Trays

2. Magazine Files

Magazine Files

Magazine Files

3. S-Drawer Sets

S-Drawer Sets

S-Drawer Sets

4. Pen Pots

Pen Pots

Pen Pots

5. Waste Paper Bin

Waste Paper Bin

Waste Paper Bin

6. Waste Paper Bin

Waste Paper Bin

Waste Paper Bin

61 Desktop Accessories

1. Letter Tray

Letter Tray

Letter Tray

2. Magazine Rack

Magazine Rack

Magazine Rack

3. Book Rack

Book Rack

Book Rack

4. Desk Tidy

Desk Tidy

Desk Tidy

5. Letter Trays

Letter Trays

Letter Trays

6. Wide Entry Letter Trays

Wide Entry Letter Trays

Wide Entry Letter Trays

Page number and section header are easy to find

Q-Connect slots stand out and are consistent with the hero slots



Intro Pages

We have made the front of the catalogue as eye-catching as possible to immediately capture your customers' attention. For 2018 we have introduced two new spreads to help you drive sales. The 'New for 2018' spread provides educational content for each category as well as information on your new monthly product launches and another spread will promote VOW Exclusive brands.

Section Contents	
Office Products	<ul style="list-style-type: none"> Office Essentials 9-48 Writing and Drawing 49-64 Education Supplies 65-100 Books, Journals and Accounting Systems 101-200 Diaries and Planners 203-218 Filing Solutions 219-304 Storage and Archive 305-320 Envelopes and Labels 321-344 Facer 345-364
Technology Products	<ul style="list-style-type: none"> Printer 365-386 Printer Supplies 387-444 Storage Media 445-460 Technology for Business 461-496 Office Machines 497-556 Business Luggage 557-570 Computer Accessories 571-608 Conference and Presentation 609-696
Facilities Supplies	<ul style="list-style-type: none"> Form Supplies and Security 697-698 Cleaning and Hygiene 699-734 Promotions and Maintenance 735-812 Health, Safety and Workwear 813-840 Essencing 841-992
Furniture	<ul style="list-style-type: none"> Office Interiors 993-972 Seating, Desking and Storage 973-951

New for 2018
Below are just some of our **new products** in the 2018 Catalogue – keep an eye out for the **new icon!**

Office Products

We have over 6,000 office products available with next day delivery as standard. The traditional office range covers everything the modern office needs from office essentials, to pads and pens, accessories & presentation and paper and envelopes. We have exciting new brands and products for 2017 including sustainable boxes from SilverBack, premium notebooks from Moxiebook and Smart Traveler bags from Lantz.

- Snipe® SK21725 All Purpose Expanding Organiser
- brother PFI1230 A4 Colour and Personalise Project Book
- brother BA77122 QL800 Labeling Machine
- STABILO SB40194 Sensor Finliner Assorted

Technology Products

We offer a range of products from each of the main categories with ECOS and technology, including a range of smart tech for the home or business. Our products such as Wi-Fi cameras and thermometers that can be accessed from your smartphone or tablet, interactive whiteboards can offer a great mobile learning tool that can be used in the classroom as well as in the office, the multitouch boards recognise a pen, finger or pointer and can be touched by four users at once.

- JABO2008 Echo™ 75 Stylus for Business Black Headset
- JABO1788 710 Stylus for Business Portable Speakerphone
- brother BA77438 e-ryser 608 Colour Laser Multifunctional Printer
- Canon CO5641 i-SENSYS Colour Laser Printer
- KF50760 Koplex White VR Goggles

Facilities Supplies

We have access to over 5,000 facilities supplies products, specifically chosen for the professional workplace, and we have direct relationships with over 60 major manufacturers. We offer products across the main facilities supplies categories: Cleaning and hygiene, Catering, Health and safety, Personnel management and logistics. We're also listing new products from leading brands such as: St. Joseph Ambulance, Tassimo, Varta and Slick.

- UNGER UG29639 Ergo Grip Window Scrubber 350mm
- deb® DEB4897 & DEB4895 SuperMin Childrens Soap Dispensers
- Golden Wonder Cnips
- ARN10733, ARN10728, ARN10722
- WALLACE WAC14645 Lifetime Fully Automated OutfitSafe
- K851704 Instant Capaccino 750g Tin

Furniture

High quality, modern office furniture helps make the right lasting impression. Our office furniture range covers all areas of the office from reception to board room, breakout and meeting areas, open plan workspaces and executive offices. Now featuring a refreshed and extended range of Solo® furniture for the home office.

- KF83880 Beech 800mm Return Desk
- arista® KF74706 White/Blue 750mm Cupboard
- arista® KF38861 2.6M Bench Boardroom Table White
- arista® KF74644 Push Mechanical Mesh Task Chair
- arista® KF74620 Stride Leather Look Executive Chair

To ensure we offer you a complete product range, we launch new products monthly throughout the year. **That means brand new products that aren't featured in this catalogue!**

Get in touch with us to keep up to date with our **constantly evolving product range!**

Added Value Inserts

Choose a combination of two or four inserts to promote a variety of different services including Hydration Services, Promotional Gifts and Printed Stationery and Secure Shredding.

New Products Mailer

LOOK OUT FOR NEW PRODUCT LAUNCHES THROUGHOUT 2018

NEW FOR 2018

Our range is continuously evolving and we want to ensure you are kept up to date of all the latest and most innovative products available to purchase.

One-Call Office Supplies

1-800-950-3333
Call or visit www.vow.co.uk
Email: onecall@vow.co.uk

During the year, we will be issuing regular new product mailers to showcase brand new products that are not featured in this catalogue.

NEW FOR 2018 Contact us today for more information

VOW's product conveyor strategy enables you to launch new products throughout the year. To enable you to drive sales a quarterly 'New Products Mailer' is available for you to purchase as well as monthly materials available free of charge on myMarketing.

Over 50% of people in the UK and Ireland have 3 or more promotional gifts on their desk or in their office.

Get your name in front of your customers with our extensive range of branded business gifts. Through our experienced sourcing service we can help you pick the right product to promote your brand, product or corporate identity.

Save time and improve brand alignment with our corporate stationery service. We can manage your design and print requirements for your letterhead, business cards, compliment slips, promotional literature and more.

YOUR LOGO

HERE

PROMOTIONAL GIFTS & PRINTED STATIONERY

Choose a plumbed in, bottleless cooler and save up to £900 versus traditional bottled units.

*Based on an office of 10 people, using two bottled water coolers, saving up to £900 over 3 years and reducing 312 bottles from delivery vehicles.

Our Hydration Solutions include the most cost-effective and environmentally beneficial options available.

- No need to order, store or replenish bottles
- Reduces your business's carbon footprint without the need to recycle bottles or emit CO2 from delivery vehicles
- Improved health benefits through hydration, improved concentration and energy levels whilst preventing dehydration from healthier employees.

HYDRATION SOLUTIONS

90% of large organisations have suffered security breaches in the past and 74% of small businesses have reported a breach*

*www.pwc.com/uk/en/consulting/services/information-security.aspx

Our secure shredding service offers you peace of mind that your business's information will be safely destroyed, protecting you and your customers' privacy.

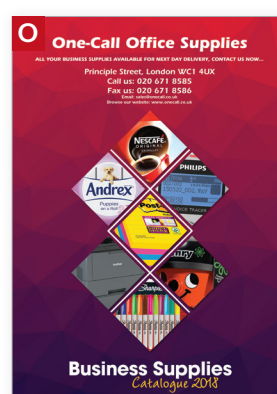
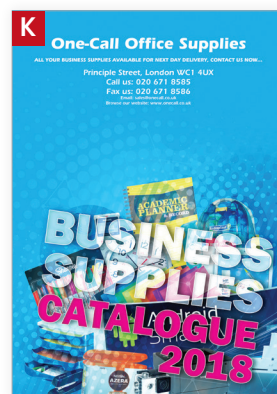
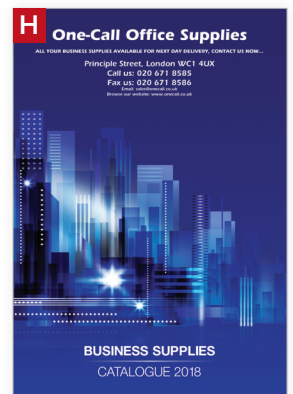
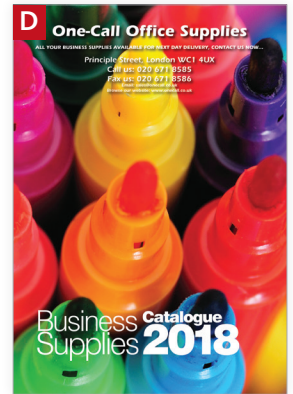
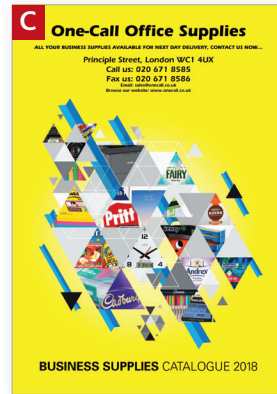
- 36% of SMEs claimed that they do not know the impact lost or stolen data would have on their business
- 50% of the worst security breaches in the year were caused by human error

SECURE SHREDDING



Cover Options

We have 15 brand new professionally designed cover options available for you to choose from. The range includes product focused versions, corporate versions and some more creative and illustrative designs. To see the covers in more detail please visit the VOW Publications Manager.



If you wish to provide your own cover artwork, simply send it to the VOW Publications Team as a high resolution PDF (300dpi) in line with the appropriate specification sheet available on the VOW website. More information on bespoke cover options is available via the VOW Publications Manager.

All the information you need when ordering is available via the VOW Publications Manager



The VOWdigicat is a cheap and simple way to drive sales online as well as offline. Maximise the exposure of your 2018 Main Catalogue by allowing your customers to browse and buy at the click of a button.

Benefits include:

- Easy to use search function
- Create a 'favourites' list of products
- Share pages via email and social media
- Order details sent to end user email address
- Compatible with all Apple and Android devices
- Improve SEO ranking and appear higher on Google

Easy to use 'search' function so customers can easily find a product

Share a page via email or social media (Facebook, Twitter, LinkedIn)

Print a page and show it to a customer



Your customers can hover over a product to view details then click to 'add to basket'

myMarketing

myMarketing is an online reseller marketing portal offering an innovative email tool and a high-quality print module, allowing you the flexibility to opt for the module that best suits your requirements.

myPrint allows you to:

- Create high quality print promotions **FREE**
- Utilise a vast range of pre-designed PDF flyers
- Personalise with your own pricing and business details
- Send artwork direct to printers or download to print yourself

With myEmail you can also:

- Send professional emails to your customers
- Customise high quality pre-created HTML designs
- Manage multiple mailing lists and contacts effortlessly
- Benefit from full campaign reporting

Added benefits of myEmail Premium are:

- Create your own professional looking emails in minutes
- Select from a menu of eye-catching banners
- Import product images and descriptions from a vast content library
- Set 'buy now' links to your ecommerce platform

Exclusive to VOW Venture partners

