



### Key features and benefits:

- Q-Directory is VOW's most popular direct mail publication showcasing more than 1,000 best-selling lines
- Use the mailer as a follow-up mini catalogue specifically to drive sales of your Q-Connect range
- Printed on quality, heavyweight paper for a professional finish
- Four new professionally designed cover options
- Utilise the quarterly Q-Savers mailer free of charge on myPrint
- A vast range of Q-Connect marketing materials are available on myMarketing to drive more sales


Quantity	Black Overprint	
	GBP Price	Euro Price
300	£0.87	€1.22
500	£0.80	€1.04
1000	£0.72	€1.00
2000+	£0.67	€0.93



**A4**  
Size



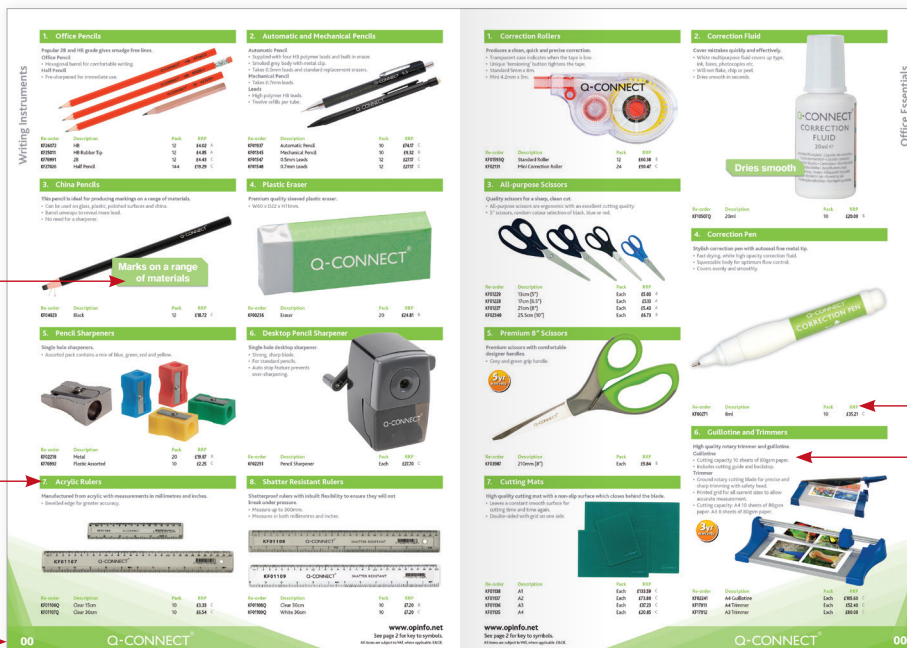
**68**  
Page Count



**Sale**  
RRP (UK Only)

**Q-Directory is available as a VOWdigimailer - contact your VOW Account Manager for more information**

**Publication - January 2018, Deadline - 6th October 2017  
Publication - July 2018, Deadline - 4th May 2018**



**1. Office Pencils**  
Includes 10 pack of grade nine eraser free lines.  
Office Pencil  
• Designed for comfortable writing.  
• Ideal for use in classrooms.  
• Manufactured for immediate use.

**2. Automatic and Mechanical Pencils**  
Automatic Pencil  
• Available with 0.5mm polymer leads and built-in eraser.  
• Available with 0.7mm and 0.9mm leads.  
• Available with 0.5mm and 0.7mm eraser.  
• Available with 0.5mm and 0.7mm eraser.  
• Available with 0.5mm and 0.7mm eraser.

**3. China Pencils**  
This pencil is ideal for producing markings on a range of materials.  
• Can be used on glass, plastic, metal, stainless steel and more.  
• Available in a range of colors.  
• No need for a sharpener.

**4. Plastic Eraser**  
Premium quality colored plastic eraser.  
• Wipes clean & precise.

**5. Pencil Sharpeners**  
Single hole sharpeners.  
• Available in a range of colors.  
• Available in a range of colors.

**6. Desktop Pencil Sharpener**  
Single hole desktop sharpener.  
• Available in a range of colors.  
• Available in a range of colors.

**7. Acrylic Rulers**  
Manufactured from acrylic with measurements in millimetres and inches.  
• Available in a range of colors.

**8. Shatter Resistant Rulers**  
Designed from acrylic with shatter resistance because they will not break under pressure.  
• Available in a range of colors.

**9. Correction Rollers**  
Premium quality, quick and precise correction.  
• Available in a range of colors.  
• Available in a range of colors.

**10. Correction Fluid**  
Corrects mistakes quickly and effectively.  
• Available in a range of colors.  
• Available in a range of colors.

**11. All-purpose Scissors**  
Quality scissors for a sharp, clean cut.  
• Available in a range of colors.  
• Available in a range of colors.

**12. Premium 8" Scissors**  
Premium scissors with comfortable ergonomic handles.  
• Available in a range of colors.  
• Available in a range of colors.

**13. Cutting Mats**  
High quality cutting mat with a non-slip surface which allows the blade to glide smoothly.  
• Available in a range of colors.  
• Available in a range of colors.

**14. Correction Pen**  
Premium correction pen with advanced fine metal tip.  
• Available in a range of colors.  
• Available in a range of colors.

**15. Callitone and Trimmers**  
High quality rotary trimmer and callitone.  
• Available in a range of colors.  
• Available in a range of colors.

USP icons stand out on the page

Full colour bar for slot title makes each slot stand out

Page design consistent with Main Catalogue featuring Q-Connect logo

Page title is easy to read

Table header colours consistent with the Q-Connect brand

Product descriptions enable end users to make an informed buying decision

**A**

**Q-CONNECT**



**One-Call Office Supplies**  
ALL YOUR BUSINESS SUPPLIES AVAILABLE FOR NEXT DAY DELIVERY. CONTACT US NOW...  
Principle Street, London WC1 4UX  
Call us: 020 671 8585  
Fax us: 020 671 8586  
www.vow.com

**B**

**One-Call Office Supplies**  
ALL YOUR BUSINESS SUPPLIES AVAILABLE FOR NEXT DAY DELIVERY. CONTACT US NOW...  
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Call us: 020 671 8585  
Fax us: 020 671 8586  
www.vow.com

**SAVE UP TO 80%**



**Q-CONNECT**

**C**

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Call us: 020 671 8585  
Fax us: 020 671 8586  
www.vow.com

**Q-CONNECT**



EUROPE'S BRAND OF CHOICE FOR QUALITY OFFICE PRODUCTS

**D**

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Call us: 020 671 8585  
Fax us: 020 671 8586  
www.vow.com



**Q-CONNECT**  
EUROPE'S BRAND OF CHOICE FOR QUALITY OFFICE PRODUCTS



# Q-Savers

Build on the momentum generated from your Q-Directory with Q-Savers, our 4-page mailer available to personalise with your own pricing and company branding. With the same look and feel as the Q-Directory, this mailer is ideal as a sales focused tool, allowing you to offer selected products at quarterly promotional pricing.

Q-Savers is available exclusively on myPrint, meaning you can take this great mailer and personalise it every quarter for free!



**Size**



**Page Count**



**Pricing Options**

Publication - January 2018, April 2018, July 2018, October 2018

## QSAVERS



**VOW myMarketing**  
K House, Sheffield Business Park, Europa Link, Sheffield, S9 1XU  
0114 256 8000 [websupport@voweurope.com](mailto:websupport@voweurope.com)

**1. Copier Paper** From Only **£1.500** (Self-serve pack containing 1000 sheets)

**2. Subject Dividers** From Only **£1.00** Each

**3. Self-Adhesive Address Labels** From Only **£1.250**

**4. Letter Trays** From Only **£1.00** Each

**5. Quik Notes** From Only **£1.12**

**1. Masonite Clipboards** From Only **£1.00** Each

**2. Indexes** From Only **£1.00** Each

**3. Binding and Laminating Accessories** From Only **£1.00** Each

**4. Subpoint Pens** From Only **£1.20**

**2. Feedback Clips** From Only **£1.50**

**3. A4 Deluxe Pockets** From Only **£1.100**

**4. Letter Trays** From Only **£1.00** Each

**5. Highlighters** From Only **£1.4**

**1. Letter Arch Files** From Only **£1.10**

**2. Notebooks and Refills** From Only **£1.5**

**3. Half Strip Staplers and Accessories** From Only **£1.00** Each

**4. Adhesive Tapes** From Only **£1.00** Each

**5. A4 Cut-Through Folders** From Only **£1.10**

**6. Permanent Markers** From Only **£1.50**

**7. A4 Polypropylene Folders** From Only **£1.12**

**8. Magnetic Whiteboards** From Only **£1.00** Each

# myMarketing

Q-Connect remanufactured ink and toner cartridges offer outstanding print quality at a fraction of the cost of original cartridges. Backed by a comprehensive two-year warranty and exceptional technical support, you can rely on Q-Connect to provide a high quality, cost effective solution to print. Make sure you promote our range of ink and toner cartridges to your customers with our range of marketing materials available completely free of charge on myPrint.

Product focused flyers enable you to promote the full range of Q-Connect inks and toners to your customers. You can personalise these marketing materials with your own pricing.

We have a range of other materials available for you to utilise, including key end user information such as warranties, environmental information and managed trials for large orders. Speak to your VOW Account Manager for more information.

**Q-CONNECT** QUALITY YOU CAN'T AFFORD TO MISS

2 YEAR WARRANTY

Business product range covering ALL MAJOR BRANDS

- Comprehensive 2 YEAR WARRANTY
- Significant COST SAVINGS
- Environmentally friendly ZERO LANDFILL
- Available MANAGED TRIALS

For further information visit [www.qconnect.co.uk](http://www.qconnect.co.uk)

Product	Original Price	Q-Connect Price
HP LaserJet 1020	£15.00	£1.50
HP LaserJet 1020 Plus	£15.00	£1.50
HP LaserJet 1020 Plus CE	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (2 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (3 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (4 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (5 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (6 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (7 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (8 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (9 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (10 Year)	£15.00	£1.50

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0114 256 8000 [websupport@voweurope.com](mailto:websupport@voweurope.com)

**Q-CONNECT** AVAILABLE NOW

BRINGING YOU QUALITY AT AN AFFORDABLE PRICE

Now Q-Connect Remanufactured Toner Cartridges

Comprehensive range of over 200 products covering all major brands

- Comprehensive 2 Year Warranty
- Significant Cost Savings
- Environmentally friendly ZERO LANDFILL
- Available Managed Trials

For more information about Q-Connect printer supplies, visit [www.qconnect.co.uk](http://www.qconnect.co.uk)

Product	Original Price	Q-Connect Price
HP LaserJet 1020	£15.00	£1.50
HP LaserJet 1020 Plus	£15.00	£1.50
HP LaserJet 1020 Plus CE	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (2 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (3 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (4 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (5 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (6 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (7 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (8 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (9 Year)	£15.00	£1.50
HP LaserJet 1020 Plus CE MFP (10 Year)	£15.00	£1.50

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**Q-CON SAVE MONEY AND PROTECT THE ENVIRONMENT**

**MANUFACTURE**

ARE YOUR CUSTOMERS AFRAID OF CARTRIDGES BECAUSE THEY FEEL THEY WILL BE VOID IF THEY TELL THEM?

**Q-CON SAVE MONEY AND PROTECT THE ENVIRONMENT**

**MANAGED PRINTING**

RELIABLE AND PROVEN TOOL TO WIN (AVOID POTENTIAL ISSUES)

**Q-CON SAVE MONEY AND PROTECT THE ENVIRONMENT**

**Q-CONNECT TONER CARTRIDGES GUARANTEE**

- Significant cost savings on original brands - it's a no-brainer!
- Get the same quality product performance as the original but at a fraction of the cost.
- Some quality and print performance as original cartridges
- Comprehensively tested and certified
- Comprehensive 2 year warranty
- Defective products will be immediately replaced
- Printer replacement and engineer visits are covered
- Subject to warranty terms and conditions
- Printer warranty not affected

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K House, Sheffield Business Park, Europa Link, Sheffield, S9 1XU  
0114 256 8000 [websupport@voweurope.com](mailto:websupport@voweurope.com)

Order your Q-Directory online via the VOW Publications Manager